



SMART SOLUTIONS HUB

The Future is Smart. So Are We.

Engineering Excellence Across Software, Cloud & Telecom.

End-to-end digital, infrastructure, and network operations services — delivered by senior practitioners, on time and within SLA.



Executive Summary

Who We Are

Smart Solutions Hub is a senior-led technology consultancy delivering Software Engineering, Web Development, Cloud & DevOps, AI/ML, Data Science, Telecom Network Operations, and Accounting services to clients worldwide.

From our offices in Lahore and Nottingham, we pair domain expertise with disciplined delivery — helping enterprises and growth-stage businesses ship scalable, secure, and SLA-backed solutions.

350+

Projects Delivered

Across 6 service domains

5★

Top-Rated on Upwork

Verified client reviews

24×7

Operations Coverage

NOC & Cloud SRE on-call

2019

Trusted Since

Multi-year client tenure



SMART SOLUTIONS HUB

Tech · Cloud · Telecom

Our Service Portfolio

Seven integrated practice areas — one accountable partner.



Software Development

Custom apps & systems



Web Development

Full-stack web platforms



Cloud & DevOps

Azure · AWS · CI/CD · IaC



AI & Machine Learning

Production-grade models



Data Science

Analytics & insights



Telecom Operations

NOC · Core · Multi-vendor



Accounting & Finance

Books · Compliance · Tax



Software & Web Development

Engineered for scale. Designed for performance.



Custom SaaS Platforms

Multi-tenant applications with role-based access, billing integration, and admin dashboards.



E-Commerce Solutions

Full-stack storefronts with Stripe payments, inventory management, and SEO-optimised pages.



Learning Management Systems

Video courses, progress tracking, quizzes, and certificate issuance with JWT authentication.



Real-Time Dashboards

WebSocket-driven analytics dashboards including live market data and operational KPIs.



AI-Powered Code Review

Submission portal with GPT-4 feedback, version control, and live collaborative commenting.



Website & Keyword Monitoring

Real-time uptime, content, and keyword tracking with alerting and historical reporting.



Cloud & DevOps Engineering

Reliable infrastructure. Automated everything.



CI/CD Pipelines

Automated integration, testing, containerisation, and deployment with Jenkins & GitHub Actions for faster, safer releases.



Infrastructure as Code

Terraform modules and Bicep templates for repeatable, version-controlled cloud infrastructure across AWS and Azure.



Kubernetes & Containers

Production-grade clusters with autoscaling, service mesh, blue-green deployments, and zero-downtime rollouts.



Container Security

Vulnerability scanning, image signing, and policy-as-code enforcement integrated into the delivery pipeline.



Serverless Architectures

Event-driven microservices on AWS Lambda and Azure Functions for elastic, pay-per-use workloads.



Cloud Governance & FinOps

Automated tagging, cost reporting, budget alerts, and compliance dashboards across cloud accounts.



AI, Machine Learning & Data Science

From research to production — measurable outcomes from intelligent systems.



MedEye

AI-powered medical imaging platform for cancer detection, tumor analysis, and early disease diagnosis.



HR Assistant

SaaS recruitment platform with intelligent job posting, CV matching, and subscription billing.



Synapse Research

Research assistant that extracts insights, visualisations, and hypotheses from text and tabular data.



Conversy AI

NLP-driven outbound platform with automated calling scripts and conversion-focused engagement.

Our AI Capabilities



Computer Vision

Image classification, object detection, medical imaging



Natural Language

LLM apps, RAG systems, conversational interfaces



Predictive Analytics

Forecasting, classification, recommendation engines



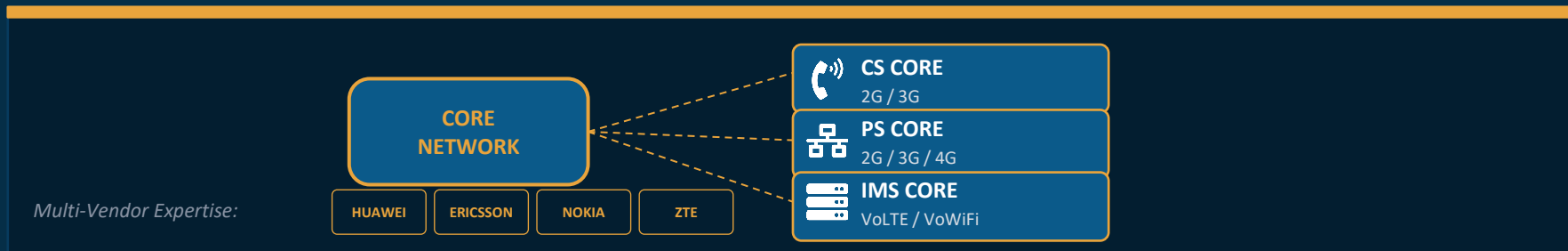
MLOps & Deployment

Model serving, monitoring, drift detection



Telecom — Core Network Operations

Expert operations across CS, PS, and IMS domains — ensuring high availability, service quality, and an excellent customer experience.



CS Operations

MSC · VLR · GMSC · SMSC



PS Operations

SGSN · GGSN · PGW · CGNAT



IMS Operations

CSCF · HSS · PCRF · SBC



Monitoring & KPIs

CSSR · Drop Rate · MOS



NOC Operations

ALWAYS ON · ALWAYS CONNECTED

Proactive monitoring, rapid resolution, and reliable telecom network operations across multi-vendor environments.



MONITOR



ANALYZE



RESOLVE



OPTIMIZE

Operational Capabilities

- 24x7 Monitoring & Event Management
- Performance & Capacity Monitoring
- Vendor Coordination & Trouble Ticket Management
- Fault Detection, Root Cause Analysis & Resolution
- Escalation Management & Incident Handling
- SLA Adherence, Reporting & Continuous Improvement



Multi-Vendor Support · SLA-Driven Service

Expertise across leading telecom vendors with a clear commitment to SLA and operational excellence.

Vendor Expertise

CISCO

NOKIA

HUAWEI

ERICSSON

ZTE

JUNIPER

Core · Access · Transmission · IP

SLA COMMITMENTS

- | | |
|-------------------|--------------|
| ✓ Availability | 99.9% |
| ✓ Performance | Defined KPIs |
| ✓ Reliability | Multi-Site |
| ✓ Response Time | ≤ 15 min |
| ✓ Resolution Time | Per Severity |



Accounting & Finance Services

Precision. Compliance. Growth. Your finances, our expertise.



QuickBooks & Bookkeeping

Cleanup, reconciliations, account balancing, and ongoing books for multi-channel businesses.



Wave Accounting Management

Monthly bookkeeping for agencies and e-commerce, with personal expense tracking and reporting.



Nonprofit Compliance

Donation tracking, grant management, and audit-ready reporting for nonprofit organisations.



Consulting Firm Bookkeeping

Invoicing, expense tracking, tax preparation, and ongoing financial reporting in Wave.



Real Estate Accounting

Rent, expense, and mortgage tracking with cash-flow accuracy and tax compliance.



Financial Cleanup Projects

Historical corrections in QuickBooks, bank reconciliations, and chart-of-accounts restructuring.



Why Choose Smart Solutions Hub

Eight reasons clients choose us — and stay with us.



Proven Expertise

Delivering excellence since 2019 with a diverse portfolio of satisfied clients.



Quality & Reliability

Top-rated reviews and consistent delivery that reflect our commitment to excellence.



Innovative Technology

Leveraging the latest advancements to keep your business ahead of the curve.



Client-Centric Approach

Lasting partnerships through proactive support and transparent communication.



Tailored Strategies

Customised solutions that address your unique business challenges and objectives.



Confidentiality Assured

Strict NDA protocols and secure handling of all sensitive client information.



Efficient Delivery

Streamlined processes designed to optimise performance and accelerate outcomes.



Strategic Growth

Focused on creating long-term value and shared success in every engagement.



Voice of Our Clients

350+ verified client reviews on Upwork — here are a few real highlights.

Data Visualization and Reporting

★★★★★ 5 Oct 13, 2023 - Jan 16, 2024

"Great help when you need a quick solution to your problem. Definitely does try to finish work as soon as possible. Definitely recommend. Great skill set overall with BI"

Creating secure coding training base (demo) application in JavaScript

★★★★★ 5 Apr 4, 2023 - Apr 24, 2023

"Highly recommended developer. On time delivery of high quality solution. Looking forward to work together again."

QuickBooks Expert Bookkeeper for Small Business, Clean-up, Reconciliations

★★★★★ 4.85 Oct 8, 2023 - Oct 11, 2023

"Thanks so much for the quick turnaround and providing the deliverable in required format."

Odoo Accounting Setup Review

★★★★★ 5 Sep 4, 2022 - Mar 3, 2023

"Very happy with their delivery."

analysis and intro

★★★★★ 5 Apr 18, 2023 - May 3, 2023

"Excellent work, very patient and qualified"

Accounting Consultancy Phase 2

★★★★★ 5 Sep 15, 2022 - Mar 3, 2023

"Great contractor! Very fluent with business processes with Odoo."

AWS Security

★★★★★ 5 Mar 8, 2023 - Mar 17, 2023

"Thoughtful. Responsive. Flexible. Patient. Would highly recommend and use again."

Debugging help needed on google cloud platform

★★★★★ 5 Sep 27, 2022 - Sep 27, 2022

"Talented and serious! Sufyan has been very helpful in diagnosing and finding solutions to the issue i was facing in my code. As it was urgent he managed to find the right team members late in the evening to start working on it asap. He was also very responsive and regularly updated me of his progress. 100% would recommend !"



SMART SOLUTIONS HUB

Let's Build Something Smart.

Schedule a discovery call to discuss your project, scope, and timelines.

BOOK A DISCOVERY CALL

UK Office

Flat 67, Radford Road, Nottinghamshire
NG7 5DR, United Kingdom

 **+44 (7767) 544 705**

Pakistan Office

108-B Jubilee Town
Lahore, Pakistan

 **+92 (334) 653 6905**

GET IN TOUCH

 smartsolutionshub.co

 info@smartsolutionshub.co

CONNECT WITH US

 upwork.com/agencies/smartsolutionshub

 linkedin.com/company/smartsolutionshub

 facebook.com/SSH.IT.LHR

 instagram.com/smart.solution.hub

Smart Solutions, Smarter Connections — Reach Out Today.